

CREATOR SUMMIT 2026

SECOND EDITION

MAIN THEATRE · SPEAKER SCHEDULE

THE RUN OF SHOW

September 11–12, 2026 · Casino du Liban · Doors 11:00 · Stage 11:30–19:30

DAY ONE · FRI SEP 11

11:00	Doors Open Welcoming coffee break
11:30 – 11:45	Opening of the Second Edition Paolo Khayat — Founder, Creator Summit · Event Host · Lara Hafez — Marketing Director, Casino du Liban · Kloe Violides — Master of Ceremony · activation by Hybrid Experience OPENING CEREMONY
11:45 – 12:00	Live Entertainment by Artists & More Opening performance act PERFORMANCE
12:00 – 12:15	Personal Branding Ayman Yaman & Ghazi Yaman — Co-Founders, BrandMe Summit Dubai KEYNOTE
12:15 – 13:00	Lessons Learned from Mistakes in Business Shadi Kodeih · Maria Saab · Sami Saab · Lea Cremesty Kanaan · Roy Abdo · moderated by Randa Farah — Founder, Lebtivity.com & I Have Learned Academy PANEL
13:00 – 13:15	When God Gives You a Second Life Bob Debbas — Author & Tradeshow Organizer KEYNOTE
13:15 – 13:30	TikTok LIVE Workshop TikTok LIVE Global Team — Official Platform Partner OFFICIAL WORKSHOP
LUNCH BREAK · 13:30 – 14:30	

14:30 – 15:15	Media in the Age of AI H.E. Dr Kamal Shehadi — Minister of Technology & AI · H.E. Dr Fadi Makki — Minister of State for Administrative Reform · Marina El Khawand — Founder, Medonations · presented by Enmaeya PANEL
15:15 – 15:30	Beyond Influence: Building a Culture of Respect Carmen Hajjar — Etiquette Coach KEYNOTE
15:30 – 15:45	Who Pays for Success? From Followers to Sustainable Business Marc Asmar — Producer & Founder of Boost Productions KEYNOTE
15:45 – 16:00	The Safest I Ever Felt Was in a Wheelchair Chadi Abi Fadel — Founder & CTO, Peaklight AI KEYNOTE
16:00 – 16:15	From Content to Freedom. From Identity to Influence Arz — Professional Paralympic Athlete KEYNOTE
16:15 – 16:30	Lebanon in the Age of Content Creation MP Elias Hankach — CEO, NokNok KEYNOTE
16:30 – 16:45	The Story Behind the Name Bert Waked — personal story KEYNOTE
16:45 – 17:30	The Amazon Web Services Playbook for MENA Builders Anas Khattar — CEO, Digico Solutions · Tarek Ayna — CEO, Edgebot · moderated by Peter Khayat — Partner Development, AWS OFFICIAL SESSION
17:30 – 18:15	Women Creating Impact & Legacies May Khalil — Founder, Beirut Marathon · Rania Ziade Ashkar — Founder, MTV Academy · Hanine Zaiter — Founder, Ifran · moderated by Grace Hasrouny — LYORA World PANEL
18:15 – 18:30	NokNok's Unconventional Approach to Marketing Lama Bsar — Head of Marketing, NokNok KEYNOTE

18:30 – 19:15

Events and Technology

Leo Tchennozian — CEO & Co-Founder, Blend · Rayad Mghames — Co-Founder, Blend · Joe Zakhour — Co-Founder, Blend · Anthony Abou Antoun — Founder & CEO, Artists & More Entertainment · Paolo Khayat — Founder, Creator Summit

PANEL

19:15 – 19:30

Live Q&A with DJ Nic Merheb

Closing session, Day One

LIVE Q&A

DAY TWO · SAT SEP 12

11:00

Doors Open

Welcoming coffee break

11:45 – 12:00

Day Two Opening

Paolo Khayat — Founder, Creator Summit · Event Host · Kloe Violides — Master of Ceremony

OPENING CEREMONY

12:00 – 12:15

What's Next

Alain Bejjani — Author & Investor, Shark Tank Lebanon

KEYNOTE

12:15 – 12:30

Entrepreneurship

Dr. Dima Jamali — Dean, Adnan Kassar School of Business, LAU

KEYNOTE

12:30 – 12:45

How to Motivate Yourself to Reach Any Goal

Maya Nassar — Founder, SLR Gym · Radio Host, Virgin Radio Stars · Miss Fitness Universe 2025, Las Vegas

KEYNOTE

12:45 – 13:00

Giving in the Creator Economy

Tony Beaino — Content Creator

KEYNOTE

13:00 – 13:30

TikTok LIVE Workshop

TikTok LIVE Global Team — Official Platform Partner

OFFICIAL WORKSHOP

LUNCH BREAK · 13:30 – 14:30

14:30 – 14:45

Building Beyond Limitations

Anthony Nahoul — Mindset Coach & Motivational Speaker

KEYNOTE

14:45 – 15:00

How to Influencer Marketing in 2026

Roy, George & Suhail — Co-Founders, Ugecy

KEYNOTE

15:00 – 15:30

Bridging the Gap: When Government Strategy Meets Creator Influence

H.E. Laura El Khazen Lahoud — Minister of Tourism · Abed Bouchi — Founder, Kazdarni · moderated by Rabah Assaf — SVP, Influencer.com

PANEL

15:30 – 15:45**Empower Her**

Clémence Achkar & Salma Al Suhail

KEYNOTE

15:45 – 16:00**The Viral Destination: How Creators Drive Tourism Growth**

Anastasia Pakhmovskaya — Founder, Vibez.Guide · Rabah Assaf — SVP, Influencer.com

FIRESIDE CHAT

16:00 – 16:45**From Idea to a Company That Can Scale**

H.E. Dr Amer Bisat — Minister of Economy & Trade · Alain Bejjani — Author & Investor, Shark Tank Lebanon · Maroun Chammas — Chairman & CEO, Berytech · Walid Mansour — Co-Founder & CEO, MEVP · hosted by Youssef Abi Aad — The Titans Podcast

TITANS PODCAST — LIVE

16:45 – 17:00**Turning an Idea into a Revolution in Men's Health**

Hanan Krayem — Dietitian

KEYNOTE

17:00 – 17:45**Marketing Beyond Ads**

Chris Ghazar — Founder & CEO, Beyond Ads · Joseph Farah — Vice President, Beyond Ads · Jalal Saade — Founder & Managing Partner, JDI Worldwide

PANEL

17:45 – 18:00**How Do You Grow Without Losing What Made You?**

Alexandre Bachir — Bachir Ice Cream Middle East

KEYNOTE

18:00 – 18:45**How to Reach \$1M+ Business Valuation**

Anthony Abou Antoun — Founder, Artists & More · AndMore Ventures · Marwan Arban — Founder, Origin · Sally Kanaan — Commercial Director, Augustus Media · Antoine Kanaan — Co-Founder & CEO, HAQQ · moderated by Paolo Khayat — Founder, Creator Summit

KELSHI PODCAST — LIVE

18:45 – 19:30**Award & Closing Ceremony**

Closing of the Second Edition · H.E. Dr Paul Morcos — Minister of Information

MAIN STAGE FINALE